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## Christmas Appeal unites Mallee communities, bringing joy to hundreds

545 children living in the Mallee region experienced the joy of unwrapping a gift on December 25<sup>th</sup> thanks to an extraordinarily generous response to Mallee Family Care's 2024 Christmas Appeal.

Mallee Family Care CEO Teresa Jayet acknowledged the kindness and commitment of those who rallied to support the Appeal by donating unwrapped gifts and toys throughout December.

"The success of our 2024 Appeal has been nothing short of extraordinary, thanks to the overwhelming generosity and support of businesses, community groups and individuals who responded to our call for donations at the end of last year," Ms Jayet said.

In total, Mallee communities donated more than 1,600 gifts to the Christmas Appeal, which were then distributed to children and young people receiving support through Mallee Family Care's programs and services. \$3,450 in cash donations were also made to the Appeal.

These contributions made a meaningful impact, supporting families and children who may have otherwise struggled to enjoy the festivities of the season.

"We are deeply grateful to the countless donors and our many local partners who made this possible, Ms Jayet said.

"Your selflessness and dedication embody the spirit of giving and highlight the strength of our community."

In the Southern Mallee, Ray White Swan Hill chose to support Mallee Family Care through its A Little Ray of Giving campaign, accepting donations on behalf of the agency for the eighth year in a row.

The real estate agency received a staggering 1,165 donations of unwrapped toys and gifts for children aged 0-18 years in the lead up to the festive season.

"The spirit of giving and support shown by the Swan Hill community is simply incredible," Ms Jayet said.

"As we reflect on the success of the 2024 Christmas Appeal, we are reminded that the need for support continues well beyond the holiday season.

"Mallee Family Care remains committed to assisting those in need and supporting families, children and individuals to thrive."



### Media enquiries

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